# **Beyond Glasses:**





## Welcome to a Brighter Future!

You're on the path to enhancing your vision and life quality with Skyline LASIK. Dive into this guide to discover how you can shift your vision correction spending from costly contacts and glasses to a valuable LASIK procedure at Skyline LASIK. Not only will you gain superior vision, but you'll also find potential savings along the way. Let's explore how LASIK can be a smart investment in your visual freedom and overall well-being.



What Skyline LASIK Offers	What They Offer
Highly experienced Ophthalmologists specializing in refractive surgery	Less experienced surgeons with no fellowship training
Advanced all-laser technology for extreme precision and optimized results	Manual blade LASIK with less precision
Pre- and post-operative visits included, plus 24-hour emergency access to an on-call doctor	"Too good to be true" pricing, with surprise extra fees for everything
A full range of vision procedures	Only Offers LASIK, which isn't right for everyone
A personalized experience at every step	"In and Out" LASIK where you are treated like a number

#### Skyline LASIK vs Bargain LASIK Shops

When you choose LASIK, your investment should reflect the quality of your experience. At Skyline LASIK, we don't compromise on excellence by offering discounts. Our patients receive the same premier care every single day.

Not all LASIK is equal, and the saying 'you get what you pay for' holds true for vision correction surgery. Practices that offer discount LASIK provide less because they charge less.

Remember, LASIK is a surgical procedure. It makes sense to price shop glasses frames or look for the best deal on brand-name contact lenses. But is it wise to entrust your vision and the health of your eyes to the lowest bidder?

#### How Much Does Premium LASIK Cost?

At Skyline LASIK, we charge \$2,250 per eye for LASIK, and \$4,500 for both eyes. This is in line with the national average price for LASIK¹. Here's something to think about: if you pay less than the average cost of LASIK, the product you're purchasing could also be below average.

## Are You Still Renting Your Vision?

Paying for glasses and contacts is like "renting" your vision. The average person spends up to \$10,000 on glasses and contacts over the course of a decade, yet their vision is actually no better.

LASIK is a one-time investment that allows you to "own" clear vision for life. Over time, the cost of visual freedom with LASIK is actually lower than what you'd pay for glasses and contacts.

Ten Years of Glasses and Contacts: \$10.000

A LIFETIME of Visual Freedom: \$4.500

Renting vs Buying 20/20 Vision

The Lifetime Costs of Contacts vs Custom LASIK



The average monthly cost of contact \$45-75





Multiply this by the average number of years a person wears contact lenses (15-20 years)

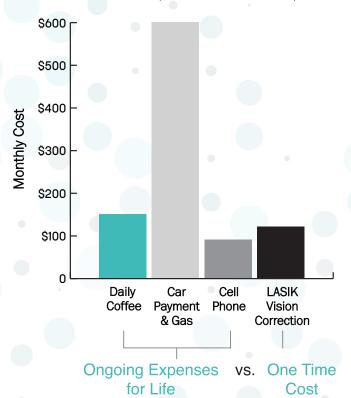


You will spend **\$5,000-\$10,000 MORE** than the cost of LASIK

## Invest in a Lifetime of Clear Vision

#### See the Bigger Picture with LASIK

Balancing regular expenses is part of life. But comparing the daily cost of LASIK with common expenses reveals its unique value. Let's put this into perspective:



Invest once in LASIK, and the world becomes clearer, every day, all day.
It's not just vision correction; it's a lifestyle enhancement.

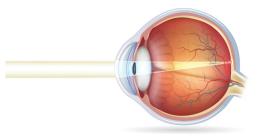




## Paying for LASIK

We're experts at helping our patients fit premium LASIK into their budgets. If you have an HSA or FSA account, you can use those tax-free funds for LASIK. We also offer convenient payment options including a discount for paying cash, and we can help you look into financing with CareCredit.

Some of our patients pay as little as \$125/month for LASIK. Over the course of 36 months, that's just \$4.16 a day!



## Ready for Visual Freedom?

Your next step is a 1:1 meeting with a leading LASIK surgeon, who can answer your questions and help you make a confident decision about your vision correction.



